

Milan Radnic



Web Developer & Digital Marketing Specialist

Over 20 years of experience (2002–2025) • 400+ projects delivered

Profile

Full-stack web developer and SEO expert with a strong background in e-commerce platforms and digital marketing. Experienced in building online stores on all major PHP platforms, optimizing websites for search engines, and developing custom business applications for inventory and enterprise management. Proven record of bringing websites to the first page of search engines.

Experience

Full Stack Developer – *Topalovic.rs* – Present

- Website development, optimization, and maintenance.
- Full-stack solutions for performance and usability.
- SEO strategy and online visibility improvement.

Magento Backend Developer – *FLB Group (NDA)*

- Backend development for complex Magento e-commerce stores.
- Security, scalability, and custom integrations.

Freelance Developer & SEO Specialist – 2002–2025

- 400+ completed projects worldwide.
 - E-commerce platforms: Magento, WooCommerce, PrestaShop, OpenCart.
 - Advanced SEO with measurable results.
 - Custom ERP and inventory management software.
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Skills

- PHP, MySQL, JavaScript, HTML, CSS
 - Magento, WooCommerce, OpenCart, PrestaShop
 - SEO (on-page, off-page, keyword strategy, analytics)
 - Digital marketing & online campaigns
 - ERP, inventory & enterprise solutions
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Education

- Information Technology Specialist
 - Self-taught expertise in web development, SEO & digital marketing
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Languages

- Serbian – Native
- English – Conversational (communication)